



The Association of Women in International Trade

Customs Committee

invites you to a brown bag session on:

Customs and Border Protection's Proposed Revocation of the "First Sale Rule"

Featuring

David E. Cohen

Partner, Sandler, Travis & Rosenberg, P.A.

On January 24, 2008, U.S. Customs and Border Protection (CBP) issued a Federal Register Notice proposing to eliminate the use of the "First Sale Rule", a popular appraisement methodology. Established by the Courts in 1988, First Sale Valuation allows merchandise to be appraised based on the value of the sales price between the middleman and the factory (the "first sale") rather than on the sales price between the middleman and the importer, when certain conditions are met. Join our discussion featuring First Sale Rule expert David Cohen of Sandler Travis and Rosenberg as he shares his thoughts on CBP's proposal.

When: Friday, March 21, 2008

Time: 12:00 pm to 1:30 pm.

Where: Sandler, Travis & Rosenberg
1400 Pennsylvania Avenue, NW, Suite 400
Washington, DC 20006

Cost: Free for WIIT Members
\$10 for non-members

RSVP: Kristen Smith at: ksmith@strtrade.com by March 17, 2008